



Digital Marketer Degree Apprentice

We are looking for School Leavers from Cheshire, Wirral, Merseyside, Warrington or North Wales with strong Graphic Design & English Language related A-Levels to take on as Digital Marketing Degree Apprentices.

Applicants know they want a career in Digital Marketing. They have the creative flair and eye for detail required to plan, build and execute successful campaigns. As a self-starter they enjoy keeping up to date with the all latest in Digital Marketing and will be studying the theory during day release to Manchester Metropolitan University.

If you have a portfolio of design work and have felt the buzz of running a digital marketing type project, a BSc Digital Marketer Degree Apprenticeship should be a serious option for you.

BSc (Hons) in Digital Marketing degree from Manchester Metropolitan University

Putting the theory you learn at Manchester Met into practice at 360 Systems allows you to advance rapidly at University and enhance your career prospects significantly over graduates who have spent all their time at Uni.

As well as learning and working with experienced professionals, the great thing about a degree apprenticeship is that you earn a salary straight away and have your tuition fees paid over the 4 years of the degree programme.

The Manchester Met website <https://www2.mmu.ac.uk/apprenticeships/students/digital-marketer/> has more information on the BSc Digital Marketing Degree Apprenticeship.

Digital Marketer Degree Apprenticeship

This is a rewarding career path in a challenging educational and work environment.

As a Degree Apprentice, you will be involved in the creation and execution of digital marketing strategies for 360 Systems and our clients. You will be working with experienced Sales and Marketing Executives, taking an active part in all aspects of the strategy, tactics, and delivery of projects.

Right from the start you will be designing and executing digital-first marketing campaigns alongside learning how to use the key software tools and technologies used in the creative process.

Responsibilities

- ✓ Managing social media
- ✓ Create digital marketing strategies
- ✓ Execute digital marketing campaigns
- ✓ Monitor campaign success
- ✓ Learn core digital marketing technologies
- ✓ Designing and prototype web apps
- ✓ User Experience UX design
- ✓ User Interface UI design
- ✓ Create websites
- ✓ Content marketing

Career Path

As well as executing campaigns, you will gain experience in creating digital strategies and delivering projects that make a real impact. You will be involved in requirements gathering with business owners through to coming up with creative ideas, designs, campaigns and analysis. Your creative approach to problem-solving, strong design and passion for digital marketing make you an asset to the team.

Following completion of the Degree Apprenticeship, you will be a fully fledged Digital Marketer with 4 years of commercial experience and will be looking at undertaking Lead Strategic Marketing Roles.

Requirements

- ✓ A-Level Graphic Design & English Language related subjects
- ✓ Passion for creative process
- ✓ Portfolio of projects at home
- ✓ Ideally one or more of Adobe XD, Illustrator, Photoshop, HTML/CSS, JavaScript
- ✓ Minimum 104 UCAS Points

Location: Ellesmere Port, Cheshire & Manchester

Our Ellesmere Port Office is convenient for Liverpool, Wirral, Chester, Warrington or North Wales and day release will be to Manchester Metropolitan University.

School Leavers

School Leavers with good graphics skills, a creative flair, and who have a portfolio of art & design projects, are very much encouraged to apply.

Salary: £14,000pa plus University tuition fees paid.

To Apply: Send your CV, covering letter and contact details to careers@360-systems.com

Contact Us

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