

solution catalogue

360 Web Content Management

Powerful web site control for business users



Website Content Management with great results

360 Web CMS provides the tools you need to create, manage and publish content to your web site within Lotus Notes.

At the centre of a 360 Web CMS lays a foundation of capabilities that empower the business user to create, manage and publish content to the web site or other online destination without involving technical experts. It enables organisations to fully leverage the potential for your web site to engage with your audience, through transforming the complex task of building and maintaining your web sites into an easy business user task – business as usual.

Solution Highlights

- Reduce the cost of content
- Accelerate your speed to market
- Scalable solution that grows with your needs
- Flexible solution to fit your exact requirements
- Latest Search Engines Optimisation (SEO) techniques
- Built on IBM Lotus Notes & Domino software

Features

360 Web Content Manager delivers powerful automation for creating, publishing and maintaining content on the web.

Templates for greater control

- General Content
- News & Events
- Products
- Client Testimonial
- Vacancies & Listing
- Office Locations

Online Forms

- Capture enquiries
- Complete surveys

Search Engine Optimised

- User and XML Site Maps
- Friendly URL's
- Fresh content features

Security

- Content publishing security

Integrate with 360 CRM

- To capture new leads
- Client & members forums
- Manage campaigns



360 Systems Limited
Stanlaw Abbey Business Centre
Dover Drive, Cheshire Oaks
Cheshire CH65 9BF

Sales

0151 355 7911

Fax

0151 355 7918

Email

enquiries@360-systems.com

Web

http://www.360-systems.com



360 Web Content Management

Powerful web site control for business users

360 Web CMS is perfect for all sizes of business while the simple to use yet powerful interface enables rich content publishing – from the Financial Director publishing the Annual Results to the sales team publishing a news story or new service offering.

For Content Editors

- Rich text content authoring with templates
- Multiple levels of content with automated navigation creation
- Targeted page banners, news & client testimonials
- News & News Archive including RSS
- Publishing with permission controls
- Image gallery for quick image reuse
- Online Forms
- Search Engines Optimisation & Friendly URL's

For Designers

Creative website design without limitation. 360 Systems provide design services but if you have a preferred design team we don't stipulate any boundaries or restrictions when using 360 Web CMS.

For IT

By leveraging a flexible and agile system to optimise the process of publishing content, IT are free to focus on what they do best.

360 Web CMS is a Lotus Notes solution, Optimised to run on Lotus ND6.5 and above and available as software or a managed service.

About 360 Systems

360 Systems are Lotus Notes experts. We are based in the UK and have been building Web and Notes client applications since 1999. With help from our team, organisations such as Corus, Pertemps, Riverside Housing, Heineken, Scottish & Newcastle and St Helens Council have implemented e-business systems to change the way they do business.



Find out why with 360 systems



360 Systems Limited
Stanlaw Abbey Business Centre
Dover Drive, Cheshire Oaks
Cheshire CH65 9BF

Sales

0151 355 7911

Fax

0151 355 7918

Email

enquiries@360-systems.com

Web

<http://www.360-systems.com>